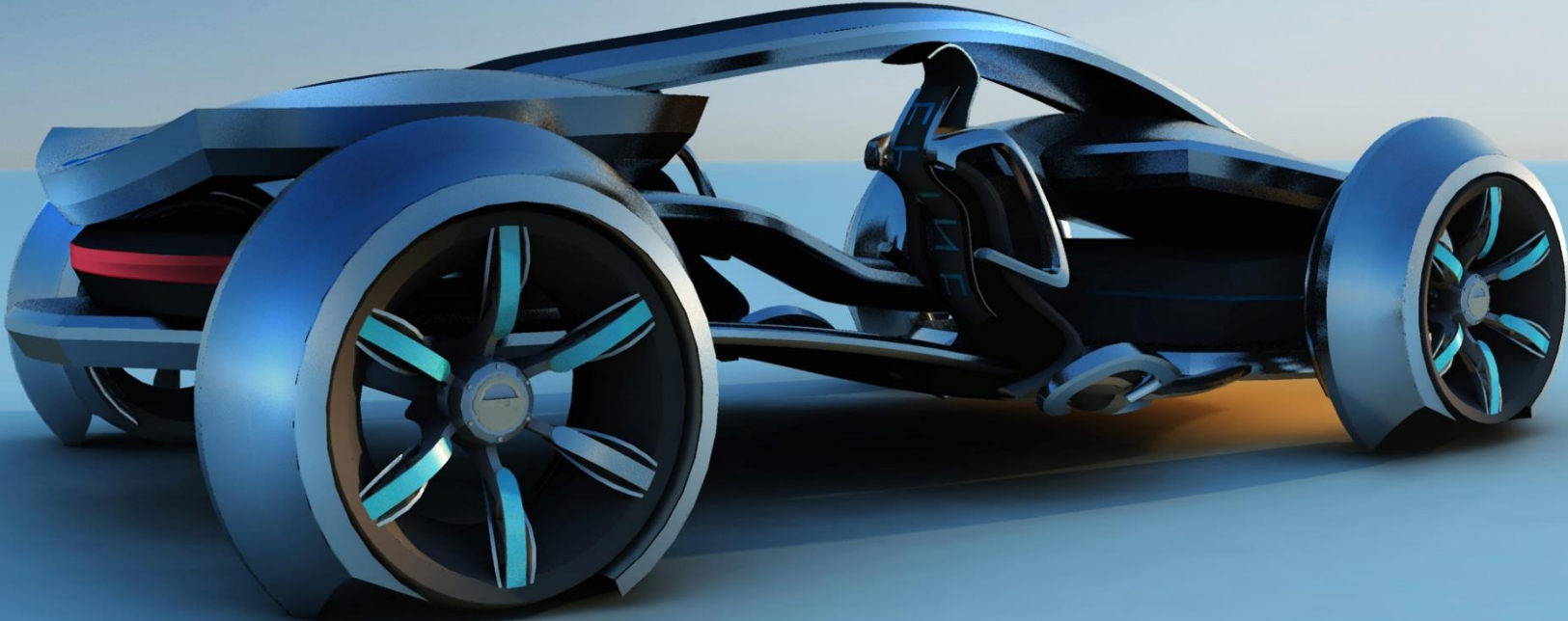




Think | Distributor
of Innovations



STE
IoT wireless solutions



- Ste company profile
- Micro.sp technology
- Ste ip portfolio
- Fields of application
- Sp.Net concept & IoT Approach
- Case History



Ste Engineering

Mission

"Everywhere Wireless Sensors"

We aim to redesign the concept of wireless networks
Sensors solutions for the most innovative approach
to energy management.

RADIO-FREQUENCY SINCE 1965

- Established earlier in the 1965, 1.7m € turnover / 14 employees.
- Devoted to RF engineering in the domain of Short Range Device (SRD).
- Has remarkable know-how in Ultra Low power Autonomous Wireless Sensors.
- **STE** is a technology developer, manufacturer and licenses to larger companies for mass production.
- Innovators in RF with micro.sp® breakthrough technology.
- Owner of a number of IPs in the domain of data telemetry and automotive area.



**SENSING
A WORLD
OF THINGS**

STE FIRST COMPANY IN THE WORLD TO PROPOSE THE **MICRO.SP** TECHNOLOGY INNOVATION.

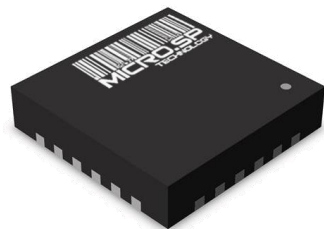
WHAT IS THE MICRO.SP TECHNOLOGY?

-> **MICRO.SP** IS MICRO SHORT RADIO TRANSMISSION LOW CONSUMPTION BASED ON SAW RESONATOR (Surface Acoustic Wave)

-> **MICRO.SP** IS THE WORLDWIDE RECOGNIZED TECHNOLOGY THAT CONSUMES LESS ENERGY AND ENABLE TRILLION VISION SENSORS IN THE IOT WORLD.

-> **MICRO.SP** ALLOWS APPLICATIONS THAT ARE OFF LIMITS FOR COMPETITORS.

-> WITH **MICRO.SP** IT IS POSSIBLE TO CONVERT VIRTUALLY ANY SENSOR INTO A WIRELESS APPLICATION FOR INTERNET OF THINGS.



This is micro.sp core
wireless sensor core
a new IoT concept



THE KEY FACTORS OF MICRO.SP TECHNOLOGY:

- > **ULTRALOW ENERGY CONSUMPTION** (3 magnitude lower power consumption than competitors)
- > **LOW ECONOMIC IMPACT**
- > **HIGH FLEXIBILITY ENABLING REMOTE MONITORING OF ANY TYPE OF SENSORS**
- > **RECORD IN MECHANICAL FORM FACTOR (7X7 mm)**

PROS

- ULTRA LOW ENERGY CONSUMPTION
- SMALL FORM FACTOR
- LOW COST
- SMALL BATTERY (LIFETIME 10 YEARS)
- EASY AND FAST TO INTEGRATE
- INNOVATIVE & UNIQUE WIRELESS PROTOCOL

CONS

- PROPRIETARY PROTOCOL
- MONODIRECTIONAL COMMUNICATION
- OPTIONAL BI_DIRECTIONAL



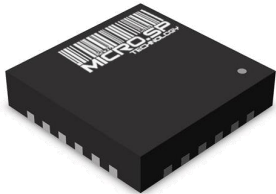
**LIFETIME 10 YEARS
WITH SMALL
BATTERY**



micro.sp® is a flexible architecture

Micro.sp is flexible architecture to interface **STANDARD SENSORS**.
With micro.sp technology you can easily integrate any kind of sensor immediately and send the data directly to the receiver.
It's possible to eliminate wiring.

- Temperature
- Pressure
- Strain
- Humidity
- Light
- Inclinometer
- Accelerometer
- Deformation
- Vibration
- ...



EASY INTEGRATION



SEND THE DATA SENSORS TO THE RECEIVER



INTEGRATED TO THE CUSTOMER PRODUCT
You can manage the sensors of your wireless sensors network from any devices commonly used such as smartphone or tablet.



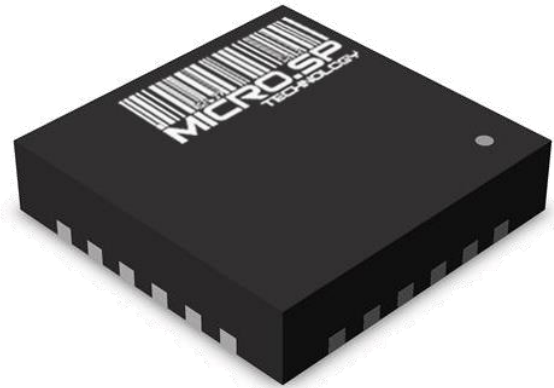
Competitors

Specification	STE PPM	STE OOK	Others	Freescall FXTH8715116T1
Max RF output power	+14dBm	+14dBm	+8dBm	+8dBm
RF consumption in TX mode	PPM: 0,9mA @+14dBm	OOK: 7,6mA @+5dBm	FSK: 9mA @+8dBm	FSK: 7,6mA @5dBm
Ultra Low standby current	500nA	500nA	500nA	500nA
Energy consumption per bit	235,7nJ per bit @ 10kbps	≈2000nJ per bit @10kbps	≈2000nJ per bit @10kbps	≈2000nJ per bit @10kbps
Life of system	a) ≈ 10 years with 1 minute data rate transmission using a 1225 lithium battery (48mAh). b) ≈ 20 years with 10 sec data rate transmission using a 2032 (225mAh) lithium battery (exceeding self-discharge of lithium batter). → Suitable for energy harvesting application.	≈ 10years with CR2032 battery (225mAh)* ** *with Axis sensor for wake up and sleep strategy. ** with a transmission rate of 1 minute.	≈ 10years with CR2032 battery (225mAh) * ** *with Axis sensor for wake up and sleep strategy. ** with a transmission rate of 1 minute.	≈ 10years with CR2032 battery (225mAh) * ** *with Axis sensor for wake up and sleep strategy. ** with a transmission rate of 1 minute.

Micro.sp TX consumption 0,9mA @ 14dBm

Competitors TX consumption 7,6mA @ 5dBm

Micro.sp vs competitors

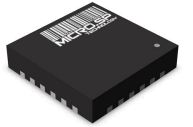


Micro.Sp Core TX
Dimension: 9 x 9 mm (discrete version 0201).

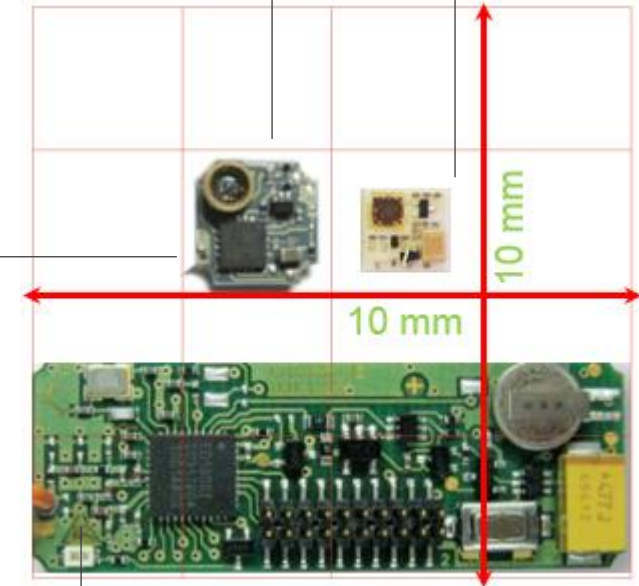
TX mode: < 1mA.
RX mode: ~10 mA.
Average current @10s TX rate: <3,5µA
Target cost: <3 €



Micro.sp Gen 1



Micro.sp Sip



ENOCEAN STM 332U

Dimensions: 43 x 16 x 8 mm
Tx mode: 24 mA
Rx mode: 33 mA
Average current @10s TX rate: ~13,5µA
Target cost: >10 €
www.enocean.com

COMPETITORS



Enhanced features:

- +14dBm: the unmatched MOST ROBUST RF core.
- Unveils new and innovative market opportunities.
- Unmatched powerful chip to reduce time to market and investments.
- ENVIRONMENT: the lowest that contributes to environment by reducing battery size of trillion sensors.
- Bridge towards future of battery-less connected object.
- Competitive Cost.
- Scalable and Flexible architecture.



Micro.sp core

Dimension: 7 x 7 mm.

TX mode: microAh x 10 years = 2,03

RX mode: ~12 mA.

Authonomy: 10 Years with 12mm battery.

<1/4 of the lithium volume compound less than competitors

Competitors:

Architecture: ASIC.

TX mode: microAh x 10 years = 7,65

RX mode: ~14 mA.

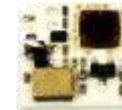
Authonomy: 10 Years 32 mm battery



Micro.sp Gen1



Micro.sp Gen2



Micro.sp Gen3



ip portfolio & trademarks

- > 5 patent applications granted.
- > 2 IP pending and waiting for grant.
- > High performances in terms of IP contribution to EU market.
- > 1 IP application every 2 employees.
- > (Q)Be® and micro.sp® are STE trademarks.
- > IP portfolio is currently submitted to estimation.
- > On going discussion for funds and capital.



Intellectual property rights intensive industries:
contribution to economic performance and employment
in the European Union

Industry-Level Analysis Report, September 2013



A new tire revolution.

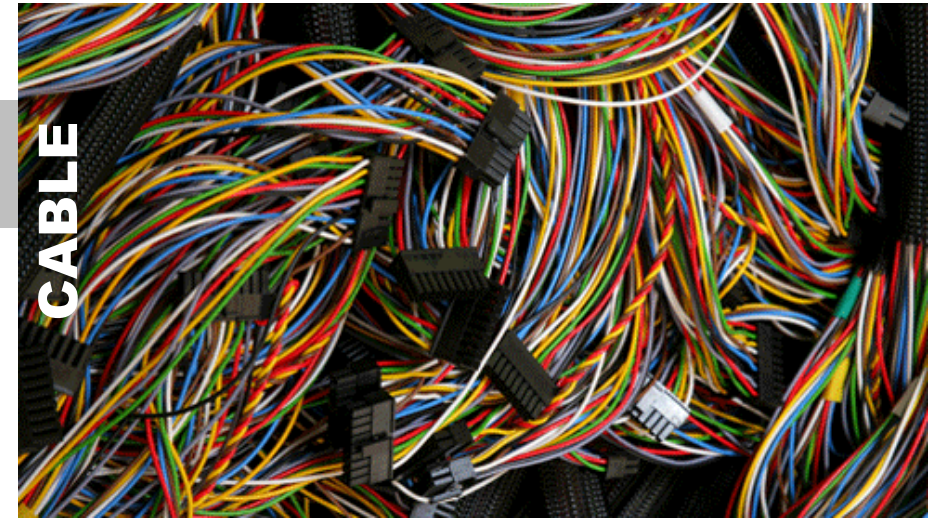
Energy efficiency and integration in autonomous wireless sensors matters greatly. STE is leading the pace of innovation: a technology that serves future trends in sensing a world of things is now available. And this “new tire revolution” means bringing intelligent innovation to a world where energy efficiency makes the difference: micro.sp™ is the innovation that makes the tire technology intelligent.



CABLE – sometimes is a problem....

The cables could be a problem. Sometimes.....

1. High cost of wiring and cable connectors.
2. High cost for test and production (labour costs).
3. High failure rate.
4. High wear rate of cables and connectors
4. Hard environment



CABLE

WIRELESS –it's a solution

Thanks to the wireless technology you can put a sensor in unthinkable places (i.e. Tire pressure monitoring System)

With a wireless sensor you can:

- Reduce the chassis weight.
- Reduce risks of failures (connector, cable).
- Reduce hardware wear (due to vibration).
- Reduce Installation cost.
- Increase efficiency of fitment and test, less labour costs.
- A lot of sensors can work with a 1 receiver.
- The sensors can send the data continuously.



NO CABLE

Without cable it's possible

BEFORE

Wires and cable connectors



AFTER

WIRELESS TECHNOLOGY



THIS IS MICRO.SP «INNOVATION»

Wireless

- > Internet Of Things
- > Automotive
- > Home Appliances
- > AMR – Meter Reading
- > Wireless Sensors Network
- > Smart City
- > Parking Lot Management
- > Building Automation

INDUSTRIAL
HEALTH CARE

SOCIAL ALARMS

HOME
APPLIANCES

AUTOMOTIVE

ACTIVE
RFID &
ACCESS CONTROL

Wireless
SENSORS
LOW CONSUMPTION

AUTOMATIC
METER
READING

Sp.net is the new multi-technology sensors network produced by STE.

Thanks to **sp.net** you will be able to create your own wireless infrastructure with just few easy steps while saving your money.

With **sp.net** you will be able to control any kind of sensor within any environment.

A wide range of applications which go from small home sensors to bigger urban systems as well as more sophisticated use such as checking wheel pressure through a sensor placed into the tyre which sends data directly to your smartphone.



The Sp.Net: network evolution

Any object, no matter whether big or small, can be part of your **sp.net** network.

sp.net
wireless sensors



Aiming to redesign the clouds of wireless sensors through the most innovative approach to energy efficiency.



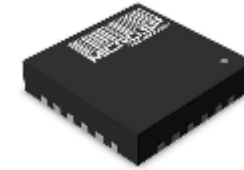
Cuby: a new gateway concept

Cuby is a new STE proprietary multi-technology concept. With just few easy steps CUBY is able to create an effective sensors network at high energetic efficiency. A wide range of different sensors can be mounted within the same system: low consumption MicroSp, 169Mhz Systems, Wireless M-Bus, Zig-Bee sensors as well as Bluetooth. Thanks to wi-fi connection Cuby becomes a hub of the internet network.



All in one concept

- Cuby is an all-in-one platform including:
- > Last generation radio receiving Micro-SP
 - > RTX Radio 169Mhz Wireless M-Bus
 - > Wi-Fi Module
 - > Bluetooth module
 - > RJ45 Interface
 - > USB connector
 - > GSM Module



this is IoT

Multitechnology

Cuby has on-board all technologies needed for the accomplishment of typical wireless infrastructure focused on a wireless sensors network. The system is able to simultaneously handle all on-board peripherals thanks to an extremely performant firmware. In this regard, either managing monodirectional low-consumption sensors or controlling data collecting hubs within an urban environment it becomes simply possible and real. User friendliness and the expansion capability turn the CUBY into an essential choice should you wish to realise an highly professional product.



Wireless
Sensors
Network



METER
READING



WHITE MARKET
SENSORS



SWITCH
SENSORS



3 AXIS
SENSORS



SOCIAL
ALARMS



LEVEL
SENSORS



LIGHTNESS
SENSORS



TEMPERATURE
SENSORS



HOME
SENSORS



LOGISTICS
SENSORS



TRAFFIC
SENSORS



PARKING
SENSORS



LAMP
SENSORS



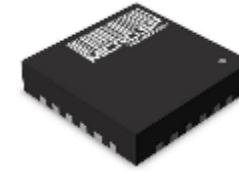
AUTOMOTIVE
SENSORS



POWER
SENSORS



HUMIDITY
SENSORS



all micro.sp
wireless sensor



Cuby collects data from multi-technology Sensors and manages them individually. It is a scalable solution. It can be powered by a solar panel, both by a battery or directly connected to the power line.



WEB SERVER INTERFACE

You can manage the sensors of your wireless sensors network from any devices commonly used such as smartphone or tablet.

**SENSING
A WORLD
OF THINGS**

RFID Logistic



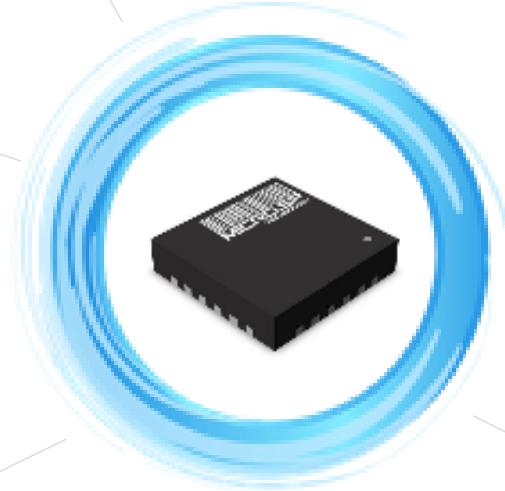
Health Care



Building Automation



Home Appliances



micro.sp is

Internet Of Things

this is SP.Net

Smart Parking



Tire Pressure



A new tire revolution

Energy efficiency and integration in autonomous wireless sensors matters greatly.

STE is leading the pace of innovation: a technology that serves future trends in sensing a world of things is now available. And this “new tire revolution” means bringing intelligent innovation to a world where energy efficiency makes the difference: micro.sp™ is the innovation that makes the tire technology intelligent.



TPMS

When moving from standard packaging attached to tyre stems to a mechanical complex inside the tyre carcass, the form factor becomes a key feature:

STE, recently designated as R&D partner of one of the world's largest tyre maker, is committed to develop an innovative method of data transmission applied to tyres. According to recent experiments conducted by STE on radiowave propagation in carcass, a new PPM modulation scheme has demonstrated an extremely higher energy efficiency along with a greater RF robustness.





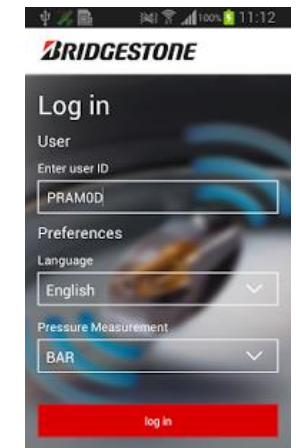
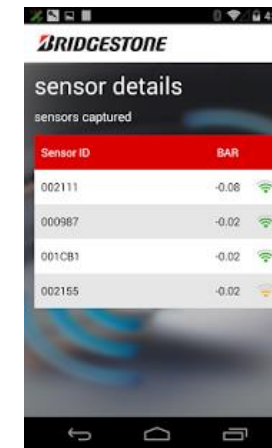
Show presence – CV Show, IAA, Reifen Essen, Bridgestone Days

IAA 2014: Bridgestone will present its innovative TPMS at the 65th IAA Commercial Vehicles International Motor Show in Hanover (Germany), 25th September to 2nd October 2014



Bridgestone to break ground at Reifen Essen

Bridgestone's dedication to innovation goes well beyond the tyre itself. Which is why Bridgestone's exclusive systems package will also be on display, including the revolutionary Tyre Pressure Monitoring System (TPMS).



Bridgestone's Smartphone Ap   



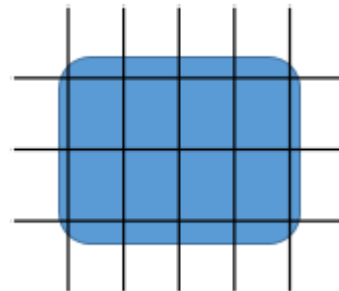
“The passenger first enters their height via smartphone or onboard console, then sits back against the adjusted head and foot rests as pressure sensors evaluate posture for perfect seating.”

Faurecia SA and Johnson Controls.

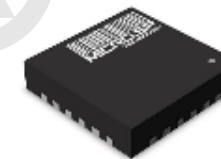
Wireless sensors for seat self-adjust

- > Self-adjusting seats to take the guesswork out of comfortable driving.
- > Current trend towards self-adjusting seats that utilize cameras and pressure sensors.
- > Targeting to tailor the perfect seating for a level of comfort not easily achieved with the numerous controls currently found in luxury sedans.
- > The seat could move to fit exactly customer's need
- > Finding the right seat position is crucial for comfort & visibility.
- > And it is crucial for safety.
- > Measurements are taken even before user get in.

Micro.sp sensor offers ten year continuous monitoring maintenance free.



Micro.sp integrated in seats grid



Mobile com Dashboard Smart app



Connected objects in cars.

The micro.sp enables «wire free» car's and connect objects such as tires, seats, dashboards and links them with smartphones

- 1. The key for the intelligent seat is the wireless sensor that must be small, cheap and energy efficient.**
- 2. It must last for years maintenance-free.**



Where can i park? Check it on your smartphone

SMART PARKING

Thanks to extremely performing sensors it becomes possible to put in place a network to wisely manage and control parking lots and traffic flows.

The sensor can be used either hidden underground underneath the pavement or glued to the pavement at street level.



IN-GROUND MAGNETOMETER SENSOR



Designed in partnership with Spagnolo Srl

SURFACE MAGNETOMETER SENSOR



SMART LIGHTING – VEGALED SPAGNOLO SRL

The street lamps become a SMART system and it's possible to manage all the data sent from the parking systems.

Every street lamp is connected with others through a wireless infrastructure. The system can handle more than 1000 lamps.

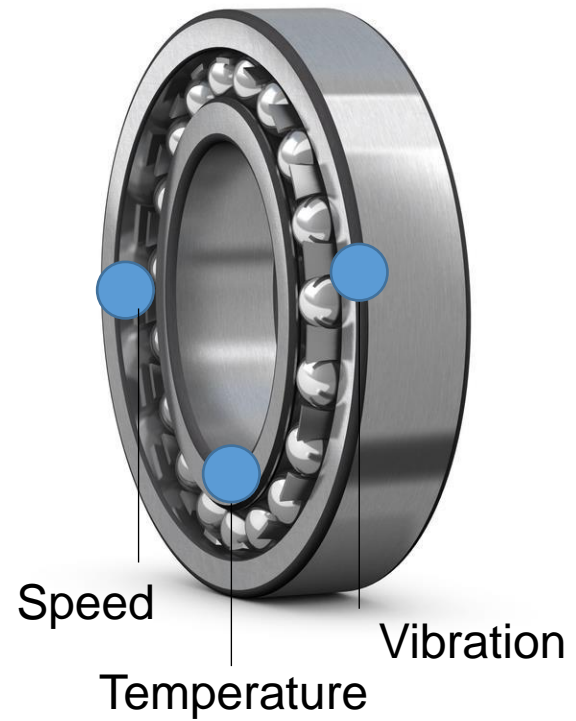
In partnership with Spagnolo srl



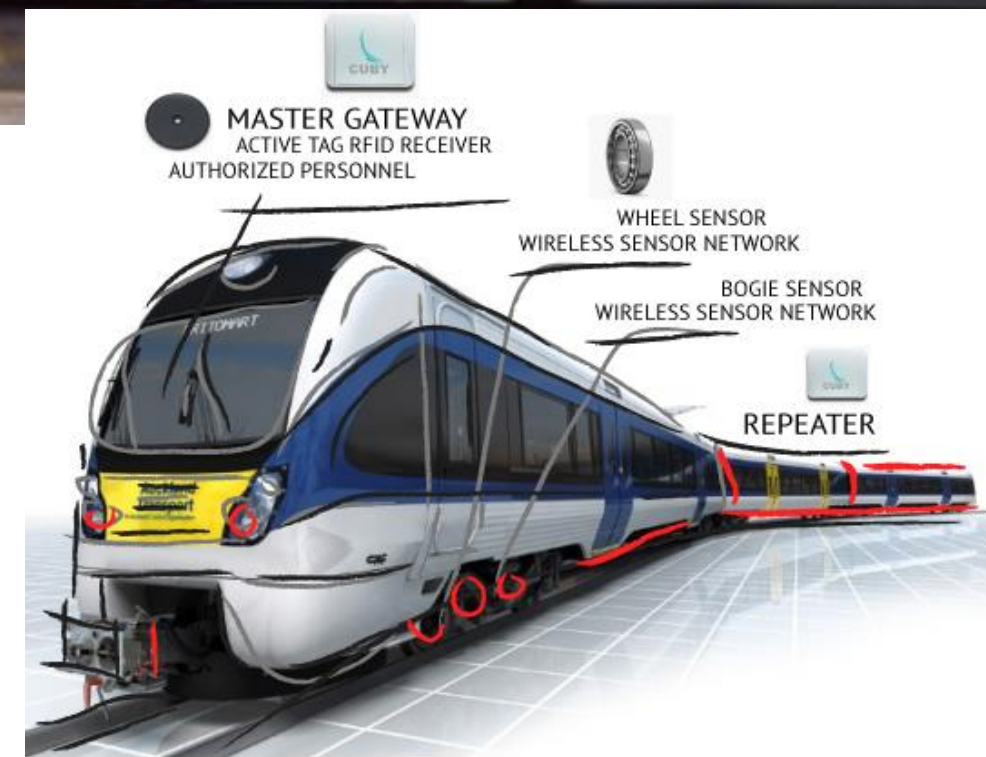
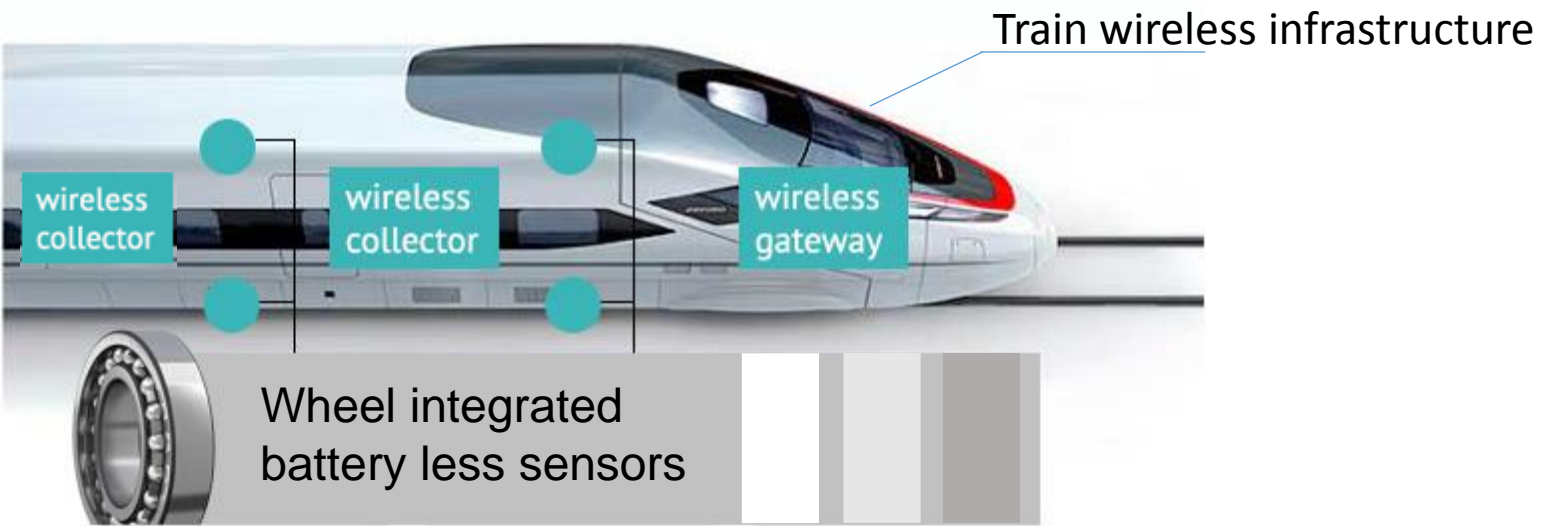
COMUNE DI GENOVA

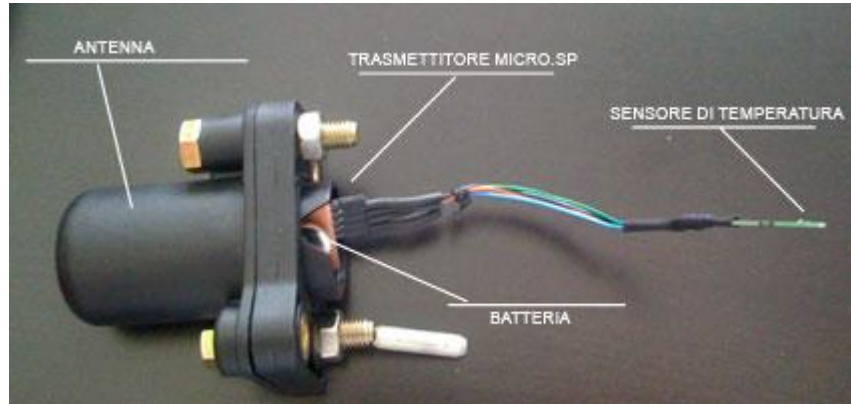
2013 - 2014 GENOVA INSTALLATION SMART PARKING SOLUTION





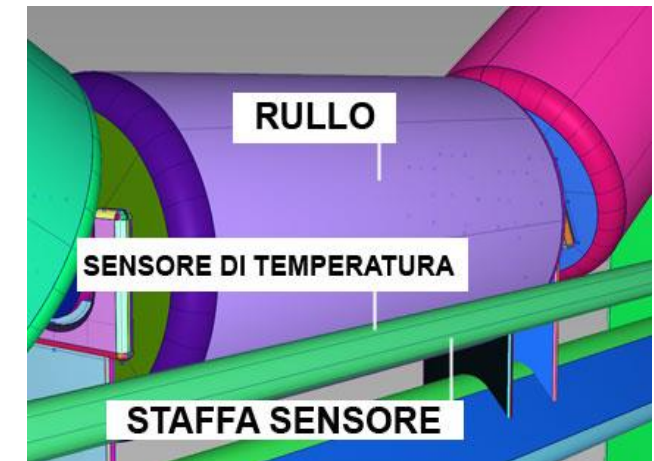
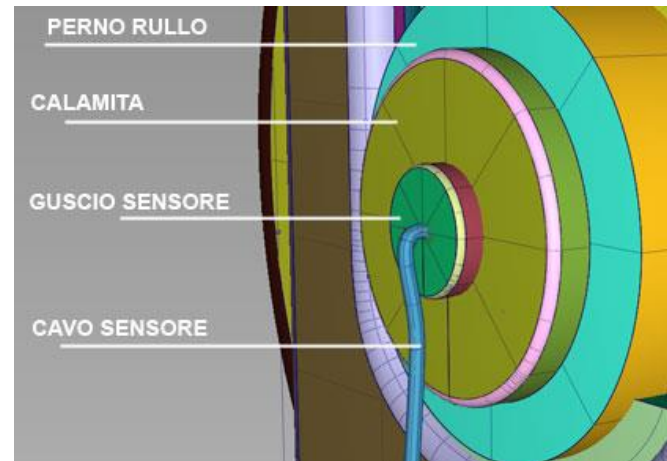
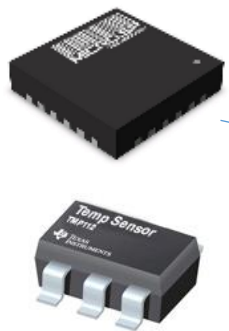
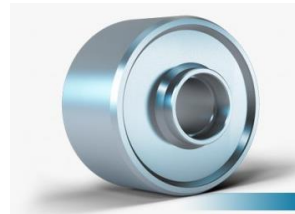
- Strain
- Deformation
- Torque
- Vertical acceleration
- Load





Temperature and vibration Wireless sensor
In order to control hub and bearing.

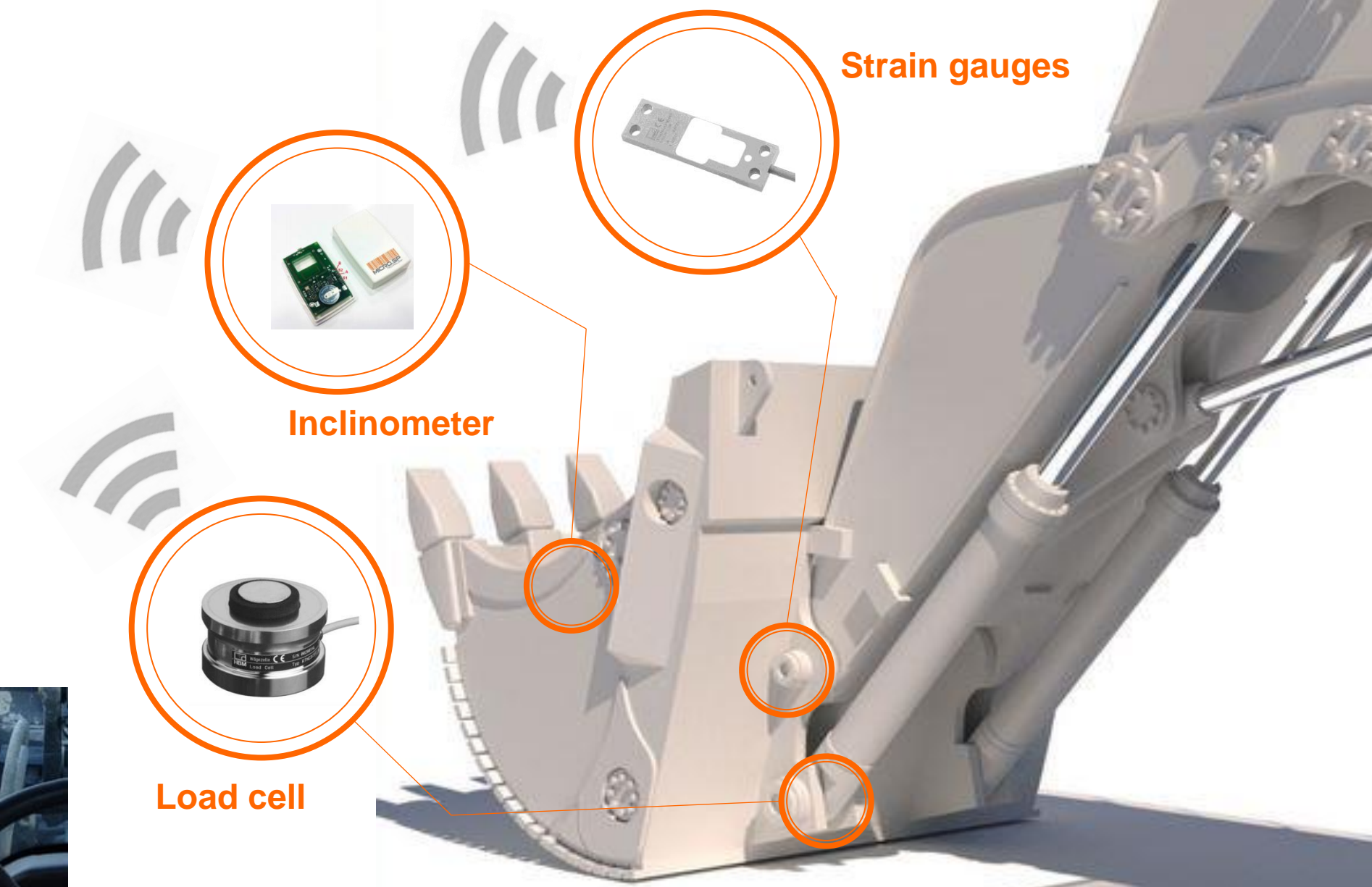
- > Life Time >10years with a small lithium battery
- > Continuous monitoring
- > Send all the data to the receiver
- > Smartphone or tablet app for ios and Android OS



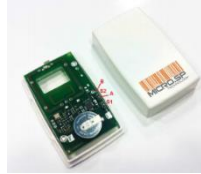


Data-Logger

ISOBUS SENSOR BOX



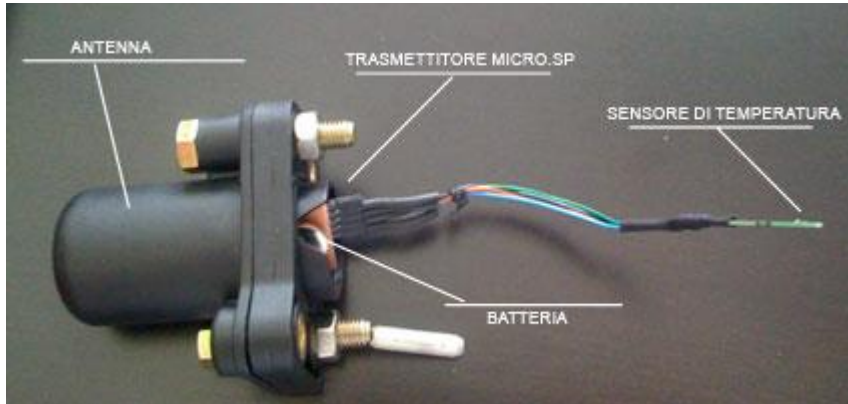
Strain gauges



Inclinometer

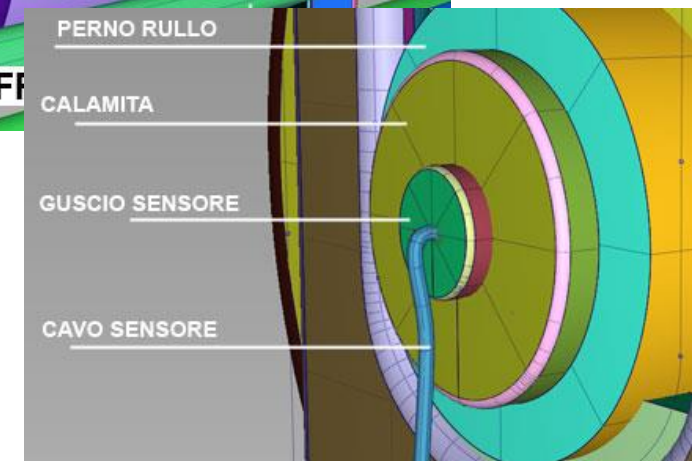
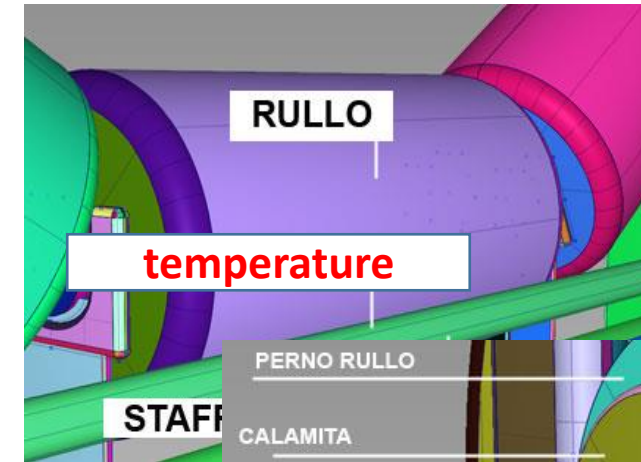
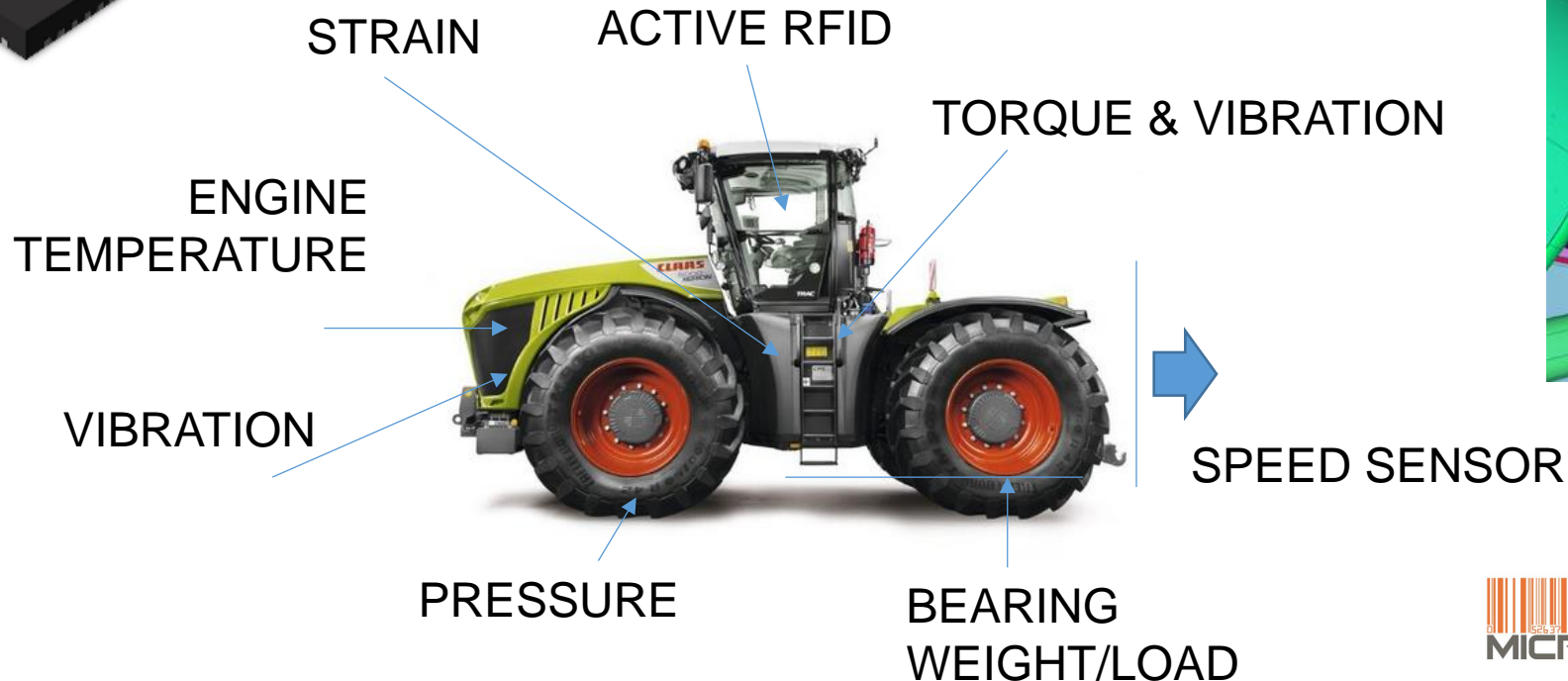
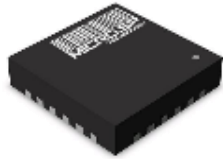


Load cell



Temperature and vibration Wireless sensor

- > **Life Time >10years with a small lithium battery**
- > Continuous monitoring
- > Send all the data to the receiver/dashboard
- > Receiver Integrated into the dashboard
- > Smartphone or tablet app for ios and Android OS





internet



router



cuby gateway

It's easy to use

Between two explanations go for the clearer one
Between two shapes pick the the most basic one
Between two words....the shortest.

SMARTPHONE & TABLET APP



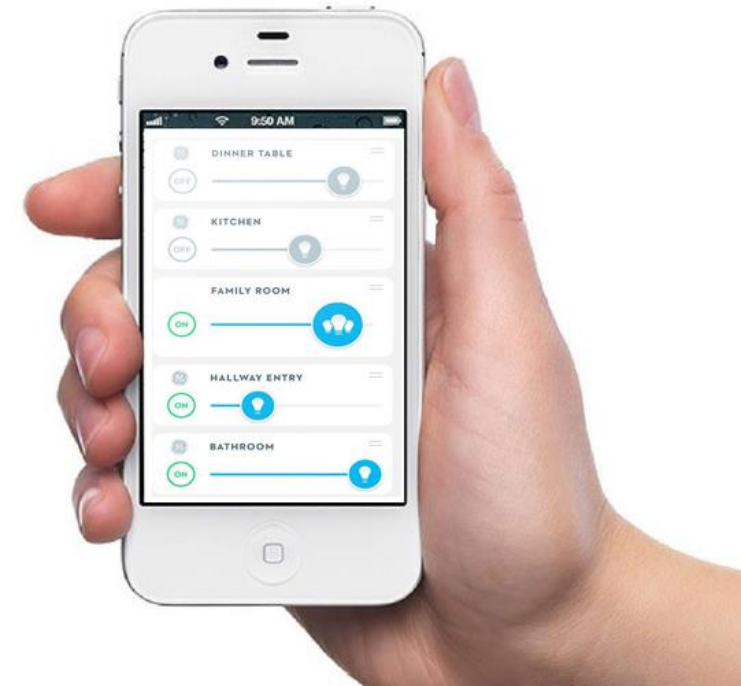
SMART LIGHTING

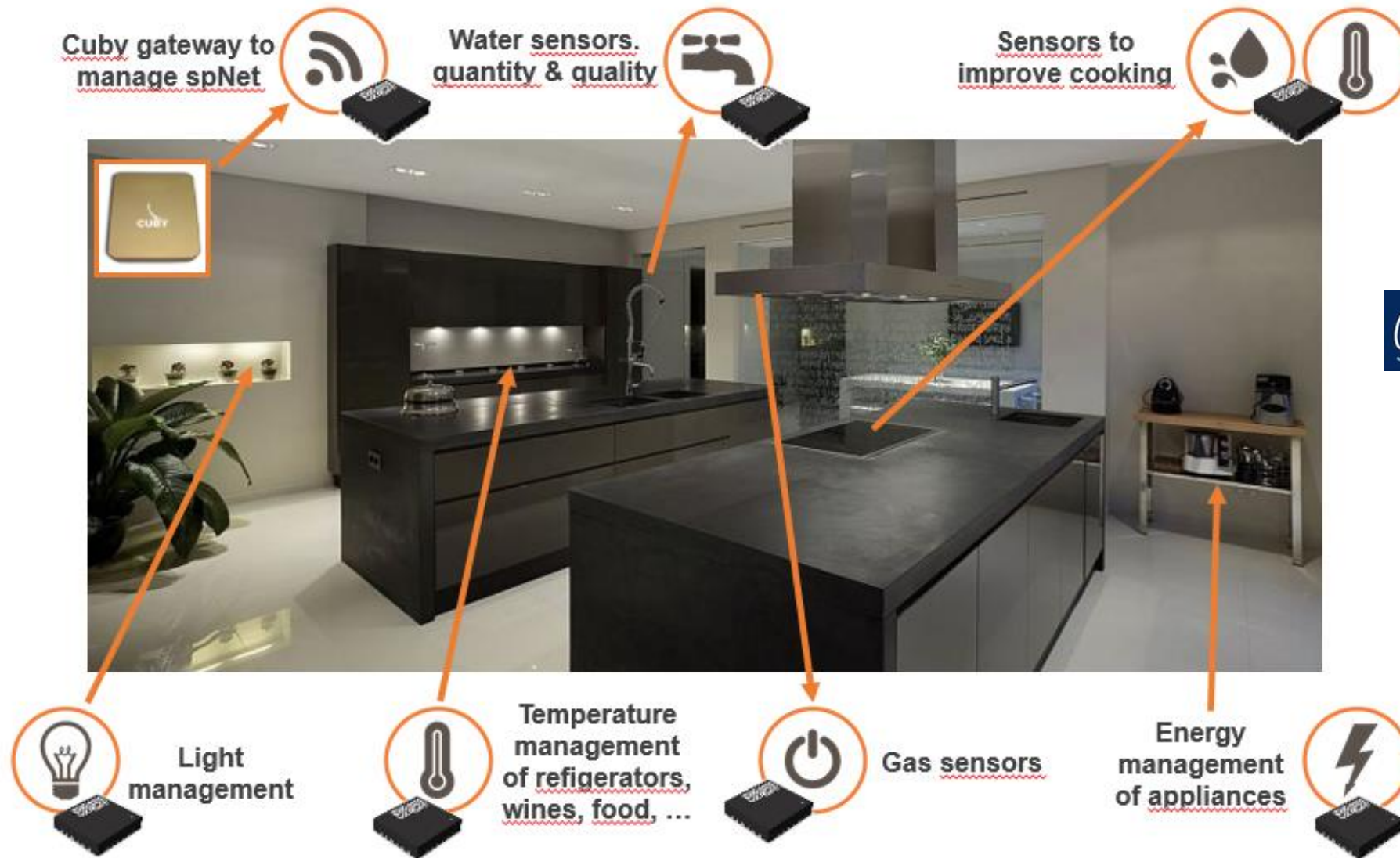
Thanks to sp.net you can easily and quickly set up a home sensors network to control and manage different variables such as temperature, pressure, vibration, air-quality, movement, lightings, power switch, smart light and many others. The multi-technology sensors are wirelessly linked to a gateway: the "Cuby". "Cuby" is able to manage all sensors together and this can be done through a remote connection.

"Cuby", thanks to the wifi-board, becomes part of its own network though which it can easily access the world wide web.

The application developed by STE can manage a constantly check all sensors placed within the home environment easily setting-up its own smart-network.

WIRELESS POWER CONTROL WIRELESS SWITCH





customer & collaboration




V2I - Smart station

Micro.SP

- Wireless sensor
- Temperature
- Pressure
- 3Axis
- Vibration
- Luminosity

Metering

Wireless photovoltaic monitoring



Lighting

Wireless lighting control




V2I wireless

Gasoline & Oil
Level / Pressure / Temperature




Environmental

Wireless air contaminants monitoring



Active RFID

Wireless RFID
Gas station attendant




TPMS sensor

Sensor in-tire
Pressure and temperature




Low Power sensor

Reed sensor
Nozzle




Gasoline

169MHz
gasoline level gauges




Low Power sensor

Lid cover
anti theft

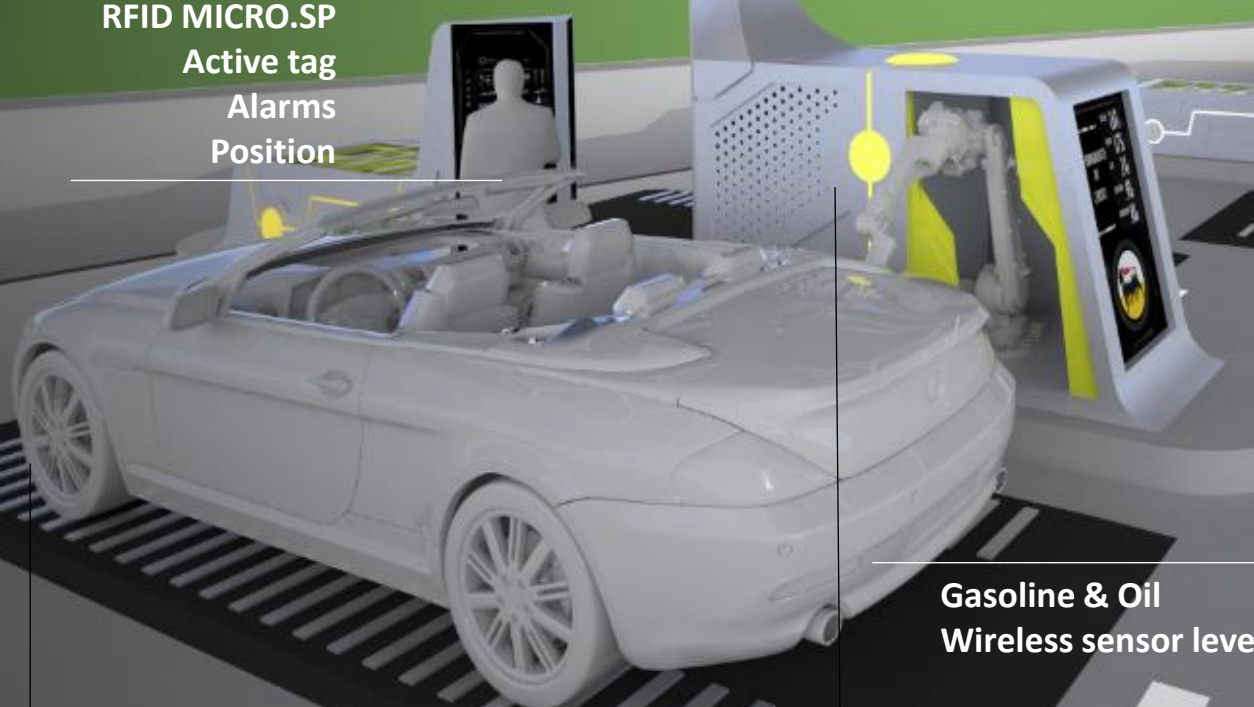


CAR detection

In-Ground
magnetometer sensor



RFID MICRO.SP
Active tag
Alarms
Position



Gasoline & Oil
Wireless sensor level

LID COVER SENSORS

Micro.Sp Wireless sensors:

- Magnetometer
- 3 Axis Accelerometer

Thanks to the sensors, the system able to detect the alarms.

The sensors send the alarms to «Cuby» gateway.

TPMS SENSOR



Nozzle sensor
Micro.Sp Reed Sensor
Open-Close monitoring
Lighting sensor



Active RFID low
Energy consumption



Innovative electronic concept
Integrated and economical impact.
Communication between sensor – station.

Gateway Data collector

SURFACE MAGNETOMETER SENSOR

The surface sensor is designed for a quick and easy installation on surface.

V2I Communications
Rfid Active Tag
Customer History Association

Display with receiver
Pressure / Temperature/
Gasoline&Oil level
V2I communication

Magnetometer wireless sensor
Detect the car and data collection.
Send the data to the receiver

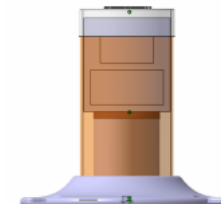


Magnetometer Wireless Plate Sensor

STE has developed through the years two different magnetometer sensors:

- Magnetometer embedded in-ground Wireless Sensor
- Magnetometer Surface Wireless Sensor

The two sensor transmit data through an extremely efficient low consumption radio module at 169 MHz with narrow bands. These features guarantee quite a long life expectancy for the system.



IN-GROUND MAGNETOMETER SENSOR

The in-ground sensor is installed under surface and can be used to monitor the transit in a certain zone. Transmission range between sensors and gateway can be quite long (typically 200-250m).



Ste Srl

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CANDY

